

Introducing Purchase Plus!

Purchase Plus by Keller Home Loans

First-time home buyers can get up to \$5,250 toward your down payment and closing costs.¹

If your client is a first-time home buyer, in one of the metro-areas listed below, we've got great news. With Purchase Plus, you can get \$5,250 in lender credits to use for down payment and closing costs!

Your client can combine Purchase Plus with gifts and other acceptable sources of funds for down payment and closing costs.

With Purchase Plus, we can help your client overcome financial challenges they might be facing and put homeownership within reach. They can also avoid unpredictable rent increases and build home equity, helping them plan for the future.

Eligibility Requirements:

- Client must reside in one of the eligible metro areas mentioned at the time of application. However, the home purchase can be anywhere. Speak with one of our loan officers for more information.
- The home must be a primary residence.
- At least one of the clients occupying the home, must be a first-time home buyer.
- Your client needs a 3% down payment. This can be covered in whole or in part by credit from the program.

Available Metro Areas:

- Atlanta-Sandy Springs-Roswell area
- Baltimore-Columbia-Towson area
- Brownsville-Harlingen, TX
- Chicago-Naperville-Elgin area
- Cleveland-Elyria, OH
- Dallas-Fort Worth-Arlington, TX
- Detroit-Warren-Dearborn area
- Houston-The Woodlands-Sugar Land, TX
- McAllen-Edinburg-Mission, TX
- Memphis area
- Miami-Fort Lauderdale-Pompano Beach, FL
- New York-Newark-Jersey City, NY-NJ-PA
- Oklahoma City, OK
- Orlando-Kissimmee-Sanford, FL
- Philadelphia-Camden-Wilmington area
- Phoenix-Mesa-Chandler, AZ
- Riverside-San Bernardino-Ontario, CA
- San Antonio-New Braunfels, TX
- St. Louis, MO-IL
- Tampa-St. Petersburg-Clearwater, FL
- Washington-Arlington-Alexandria, DC-VA-MD-WV

¹Client will receive a closing cost grant up to the amount of \$5,250 on their Closing Disclosure. Offer is valid for only for first-time home purchasers with primary residence properties in specific census tracts located in Atlanta-Sandy Springs-Roswell, Georgia; Baltimore-Columbia-Towson, Maryland; Brownsville-Harlingen, Texas; Chicago-Naperville-Elgin, Illinois, Indiana and Wisconsin; Cleveland-Elyria, Ohio; Dallas-Fort Worth-Arlington, Texas; Detroit-Warren-Dearborn, Michigan; Houston-The Woodlands-Sugar Land, Texas; McAllen-Edinburg-Mission, Texas, Memphis, Tennessee, Missouri and Arkansas; Miami-Fort Lauderdale-Pompano Beach, Florida; New York-Newark-Jersey City, New York, New Jersey and Pennsylvania; Oklahoma City, Oklahoma; Orlando-Kissimmee-Sanford, Florida; Philadelphia-Camden-Wilmington, Pennsylvania, New Jersey, Delaware and Maryland; Phoenix-Mesa-Chandler, Arizona; Riverside-San Bernardino-Ontario, California; San Antonio-New Braunfels, Texas; St. Louis, Missouri and Illinois; Tampa-St. Petersburg-Clearwater, Florida; and Washington-Arlington-Alexandria, Washington D.C., Virginia, Maryland and West Virginia. Offer valid from January 15, 2024. Offer is nontransferable. Offer cannot be applied retroactively to closed loans. Offer may not be redeemed for cash, and no change will be given if the discount amount exceeds costs otherwise due. Keller Home Loans reserves the right to cancel this offer at any time. Other discounts may be ineligible with this offer.

To learn more, visit www.KWlends.com



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